947401	947196	941333	939165	935121	914115 booked as dscc	907915 booked as dscc ie	CONTRACT
10/18-10/24	10/11-10/17	10/4-10/10	9/27-10/3	9/20-9/26	8/8-8/12 cc	7/26-8/7 cc ie	DATES OF CONTRACT
4	43	91	81	91	<b>1</b>	179	# OF SPOTS
44 \$48,700.00	43 \$41,200.00	\$71,400.00	\$71,600.00	\$76,900	\$ 3,620.00	\$ 75,980.00	WTHI- GROSS OWED
↔	<del>⇔</del>	<del>⇔</del>	₩	<del>()</del>	↔	€9	016 910 910
7,305.00	6,180.00	10,710.00	10,740.00	11,535.00	543.00	11,247.00	IS POLITICAL DLITICAL ISS TOTAL (15%) COMMISSION
7,305.00 \$41,395.00	\$ 35,020.00	\$ 60,690.00	\$60,860.00	\$ 65,365.00	\$ 3,077.00	\$ 63,733.00	2016 POLITICAL FALL SPENDING WTHI-POLITICAL ISSUE-DSCCIE AND I ROSS TOTAL (15%) NET PROD WED COMMISSION COST COSTS
\$41,395.00	\$35,020.00	\$ 60,690.00	\$ 60,860.00	\$ 65,365.00	\$ 3,077.00	\$ 63,733.00	DSCC NET S OWED
\$41,395.00	\$35,020.00	\$ 60,690.00	\$ 60,860.00	\$ 65,365.00	\$ 3,077.00	\$ 63,733.00	NET RECEIVED
							DIFF IN TOTALS
hub payment sent to hub	hub payment	hub payment	hub payment	hub payment	hub payment sent to	payment sent to	CHECK #

# CONTRACT



WTHI 800 Ohio Street Terre Haute, IN 47807 (812) 232-9481

And:

**Great American Media** 3050 K Street Northwest Washington, DC 20007 **USA** 

	Contract / Re	vision	Alt Order	#
	947401	1	2532035	5
Product	*			
Issue				
Contract Dates	Estimate #			
10/18/16 - 10/24/16	5443			
Advertiser			Original Date	e / Revision
POL/DSCC IE			10/03/16	/ 10/03/16
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broade	cast	Cash
	Property	Accou	nt Executive	Sales Office
	WTHI	Katz V	<b>Vashington</b>	Katz/Washingt
	Special Hand	lling		
	Demographic			
	Adults 35+			
	Agy Code	Advert	iser Code	Product 1/2
	9913721			
	Agency Ref		Advertise	er Ref
	IN3307/TO23	32		

*Line Ch Start Date End Date Description Time Days Length Week Rate Rtn Type Spots Amount  1 WTHI 10/18/16 10/24/16 News 10 M-F 6a-7a :30 NM 5 \$4,000.00    Start Date   End Date   Weekdays   Spots/Week   Rate					Start/End		Spots/	Data Dia	Ŧ0		A
Start Date Week: 10/17/16         End Date 10/23/16         Weekdays -1111         4         8800.00           Week: 10/24/16         10/30/16         1         1         \$800.00           2 WTHI 10/18/16         10/24/16         CBS This Morning 7a-9a         :30         NM         9         \$4,500.00           Start Date Week: 10/17/16         End Date 10/23/16         Weekdays Spots/Week 7 Spots/Week 500.00         Rate 7 Spots/Week 500.00         Rate 7 Spots/Week 500.00         Rate 7 Spots/Week 500.00	*Line Ch Start D	ate End Da	ate Description	n	Time	Days	Length Week	Rate Rtn	Type S	oots	Amount
Week: 10/17/16       10/23/16       -1111       4       \$800.00         Week: 10/24/16       10/30/16       1       1       \$800.00         2       WTHI 10/18/16       10/24/16       CBS This Morning       7a-9a       :30       NM       9       \$4,500.00         Start Date Week: 10/17/16       End Date Weekdays Depts/Week Week: 10/17/16       Rate Stool.00       TWTF       7       \$500.00	1 WTHI 10/18/1	6 10/24/1	6 News 10 M	F	6a-7a		:30		NM	5	\$4,000.00
Week: 10/24/16       10/30/16       1       1       \$800.00         2       WTHI 10/18/16       10/24/16       CBS This Morning       7a-9a       :30       NM       9       \$4,500.00         Start Date Week: 10/17/16       End Date 10/23/16       Weekdays Spots/Week 7 week       Rate 500.00       \$500.00	Start Date	End Date	Weekdays	Spots/Week	Rate						
2 WTHI 10/18/16 10/24/16 CBS This Morning 7a-9a :30 NM 9 \$4,500.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/17/16 10/23/16 -TWTF 7 \$500.00	Week: 10/17/16	10/23/16	-1111	4	\$800.00				- 1		
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 10/17/16         10/23/16         -TwTF         7         \$500.00	Week: 10/24/16	10/30/16	1	1	\$800.00						
Week: 10/17/16 10/23/16 -TWTF 7 \$500.00	2 WTHI 10/18/1	6 10/24/1	6 CBS This N	lorning	7a-9a		:30		NM	9	\$4,500.00
		End Date		Spots/Week					- 1		
Week: 10/24/16	Week: 10/17/16	10/23/16	-TWTF	7	\$500.00						
	Week: 10/24/16	10/30/16	M	2	\$500.00						
3 WTHI 10/23/16 10/23/16 CBS Sunday Morning 9a-1030a :30 NM 1 \$800.00	3 WTHI 10/23/1	6 10/23/1	6 CBS Sunda	v Mornina	9a-1030a		:30		NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Rate				, .	Rate				- 1		
Week: 10/17/16 10/23/16S 1 \$800.00											
N 4 WTHI 10/18/16 10/24/16 M-F 9a-10a 9a-10a 30 NM 5 \$1,000.00		6 10/24/1	6 M-F 9a-10a		9a-10a		:30		NM	5	\$1,000.00
Start Date End Date Weekdays Spots/Week Rate	Start Date	End Date	Weekdays	Spots/Week	Rate				- 1		
Week: 10/17/16 10/23/16 -1111 4 \$200.00	Week: 10/17/16	10/23/16	-1111	4	\$200.00						
Week: 10/24/16	Week: 10/24/16	10/30/16	1	1	\$200.00						
5 WTHI 10/18/16 10/24/16 News 10 Midday 12p-1230p 30 NM 5 \$6,000.00	5 WTHI 10/18/1	6 10/24/1	6 News 10 Mi	dday	12p-1230p		:30		NM	5	\$6,000.00
Start Date End Date Weekdays Spots/Week Rate	Start Date	End Date	Weekdays .	Spots/Week	Rate				- 1		
Week: 10/17/16 10/23/16 -1111 4 \$1,200.00	Week: 10/17/16	10/23/16	-1111	4	\$1,200.00				- 1		
Week: 10/24/16	Week: 10/24/16	10/30/16	1	1	\$1,200.00						
N 6 WTHI 10/18/16 10/21/16 M-F 3p-4p 3p-4p :30 NM 1 \$200.00	N 6 WTHI 10/18/1	6 10/21/1	6 M-F 3p-4p		3p-4p		130		NM	1	\$200.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>	Start Date	End Date		Spots/Week					- 1		
Week: 10/17/16	Week: 10/17/16	10/23/16	-TWTF	1	\$200.00						
7 WTHI 10/18/16 10/24/16 News 10 at 5p 5-530p 5-530p 5-530p 30 NM 2 \$2,800.00	7 WTHI 10/18/1	6 10/24/1	6 News 10 at	5p 5-530p	5-530p		:30		NM	2	\$2,800.00
Start Date End Date Weekdays Spots/Week Rate				Spots/Week							
Week: 10/17/16	Week: 10/17/16	10/23/16	-TWTF	1	\$1,400.00						
Week: 10/24/16	Week: 10/24/16	10/30/16	M	1	\$1,400.00						
8 WTHI 10/18/16 10/24/16 News 10 at 6p 6p-630p 30 NM 2 \$5,000.00	8 WTHI 10/18/1	6 10/24/1	6 News 10 at	6р	6p-630p		:30		NM	2	\$5,000.00
Start Date											
Week: 10/17/16			-TWTF	1					- 1		
Week: 10/24/16	Week: 10/24/16	10/30/16	M	1	\$2,500.00						
N 9 WTHI 10/18/16 10/24/16 M-F 530p-6p 530p-6p 530p-6p 30 NM 5 \$2,500.00	N 9 WTHI 10/18/10	6 10/24/1	•				:30		NM	5	\$2,500.00
Start Date End Date Weekdays Spots/Week Rate	Start Date	End Date	Weekdays	Spots/Week	Rate				1		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified

Original Date / Revision 10/03/16 / 10/03/16

44

\$48,700.00



WTHI 800 Ohio Street Terre Haute, IN 47807 (812) 232-9481

	Contract / Revision	Alt Order #	
	947401 /	25320355	
Contract Dates	Product	Estimate #	
0/18/16 - 10/24/16	Issue	5443	

			L	. 022300 12					
*Line Ch Start D	ate End Date Description	on	Start/End Time	Days	Spots/ Length Week	Rate Rtn	TypeS	Spots	Amount
Week: 10/17/16	End Date 10/23/16 Weekdays -1111 10/30/16 1	Spots/Week 4 1	Rate \$500.00 \$500.00						<u>.</u> .
	6 10/21/16 M-F 730p-8 <u>End Date</u> <u>Weekdays</u> 10/23/16 -Tw-F	Bp Spots/Week 2	730p-8p <u>Rate</u> \$800.00		30		NM	2	\$1,600.00
	6 10/19/16 Wed Hour <u>End Date</u> <u>Weekdays</u> 10/23/16w	1 <u>Spots/Week</u> 1	8p-9p <u>Rate</u> \$2,500.00		:30		NM	1	\$2,500.00
	6 10/23/16 Sunday Pri <u>End Date</u> <u>Weekdays</u> 10/23/16S	me rotator <u>Spots/Week</u> 1	7p-11p <u>Rate</u> \$4,000.00		30		NM	1	\$4,000.00
	6 10/22/16 News 10 La <u>End Date</u> <u>Weekdays</u> 10/23/16S-	ate News Sa Spots/Week 1	11p-1130p <u>Rate</u> \$900.00		<u>:</u> 30		NM	i	\$900.00
	6 10/23/16 Reg Seaso <u>End Date</u> <u>Weekdays</u> 10/23/16S	n Colts (LIT) <u>Spots/Week</u> 2	Reg Season C <u>Rate</u> \$5,000.00	Colts	:30		NM	2	\$10,000.00
	6 10/23/16 News 10 La End Date <u>Weekdays</u> 10/23/16S	ate News Su Spots/Week 1	11p-1130p <u>Rate</u> \$900.00		30		NM	Ĭ	\$900.00
	6 10/18/16 Tue Hour 2 <u>End Date</u> <u>Weekdays</u> 10/23/16 -T	Spots/Week 1	9p-10p <u>Rate</u> \$2,000.00		:30		NM	1	\$2,000.00

Totals

0.00

Advertiser

POL/DSCC IE

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/24/16	44	\$48,700.00	(\$7,305.00)	\$41,395.00
Totals	44	\$48,700.00	(\$7,305.00)	\$41,395.00

Signature:	Date:
•	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified





Contract # 25320355 CPE: 49/53/5443

Agency: Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Changes as of: 9/30/2016 at 2:36 PM Advertiser: DSCC IE Product: issue Flight: 10/18/16 - 10/24/16

Market: Terre Haute Office: WASHINGTON

Version: Highlighting Revision 2
Station: WTHI

Total Spots: 44 Total \$: \$48,700,00

Total CPP: \$0.00

Separation: Total GRP:

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-872-5880

Comments: Rev rates down to sec 2 where applicable and added in spots

**Agency Order #: 5425867** 

Salesperson: BEN WILMETH 202-872-5880

Buyer: Pino, Thomas

DP   Program   Rate   A35P   Len   10/18	DP   Program   Rate   A35P   Len   10/18	DP Program   Rate Rating   Len   10118   Program   Rate Rating   Len   10118   Program   Progr	Printed on 09/30/2016 at 02:47 PM	RE		RE						RE														
rogram         Rate lews 10 WTHI         A35P Rating lews 10 WTHI         Len With Kelly & Michael         \$500.00         0         30         5           lews 10 WTHI         \$1,200.00         0         30         5           lews 10 WTHI         \$1,200.00         0         30         5           lews 10 WTHI         \$1,200.00         0         30         5           lews 10 WTHI         \$1,400.00         0         30         2           lews 10 WTHI         \$2,500.00         0         30         2           lews 10 WTHI         \$3,400.00         0         30         2           lews 10 WTHI         \$3,500.00         0         30         2           lews 10 WTHI         \$3,000.00         0         30         1           lews	Marting   Len   10/18   Marting   Section   Sect	Page		REV+ 15 11p-11:30p	Changes: Rate from	Su REV+ 14 1p-4p	Changes: Rate from	13 11p-11:30p	12 7p-8p	11 8p-9p	Changes: Rate from	REV+ 10 7:30p-8p	Changes: Rate from	9 5:30p-6p	Tu-F,M 8 6p-6:30p	Tu-F,M 7 5p-5:30p	Changes: Rate from	Tu-F,M 6 3p-4p	Tu-F,M 5 12n-12:30p	Changes: Rate from	Tu-F,M 4 9a-10a	Su 3 9a-10:30a	7u-F,M 2 7a-9a	Tu-F,M 1 6a-7a	# Day/Time	
A35P Rating       Len 10/18         0       30       5         0       30       5         0       30       1         0       30       5         0       30       5         0       30       2         0       30       1 ▶ 2         0       30       1 ▶ 2         0       30       1 ▶ 2	Rating Len 10/18  Rating   10/18   10/18   10/18    0   30   5	Rating   Len   10/18   10/18     10/18     5   54.0     1   1   1   1   1   1   1   1   1		News 10 WTHI	10000 to 5000	COLTS V TITANS	1800 to 900	News 10 WTHI	60 Minutes-CBS	Survivor-CBS	1400 to 800	Family Feud	700 to 500	Inside Edition	News 10 WTHI	News 10 WTHI	400 to 200	Harry Connick	News 10 WTH!	400 to 200	Live! With Kelly & Michael	CBS News Sunday Morning	CBS This Morning	News 10 WTHI		
10/18 - 10/18		Total Spots Spots 5 \$4.0 9 \$4.5 1 \$8 5 \$6.0 1 \$8 2 \$2.8 2 \$5.0 5 \$2.5 1 \$2.5 1 \$2.5 1 \$2.5 1 \$2.5 1 \$3.0 2 \$1.0 2 \$10.0		0.0		0 30 1		0 30	0 30	0 30	1111	0 30		0 30	0 30	0 30		0 30	0 30		0 30	0 30	0 30	0 30	A35P Rating	
	Spots   5   5   1   9   9   9   1   1   1   2   2   2   2   2   2   2	\$4,0 \$4,5 \$5,0 \$10,0 \$9,9																								10/18 - 10/18
Total \$ CPP \$4,000.00 \$0.00 \$4,500.00 \$0.00 \$800.00 \$0.00 \$1,000.00 \$0.00 \$200.00 \$0.00 \$2,500.00 \$0.00 \$2,500.00 \$0.00 \$2,500.00 \$0.00 \$2,500.00 \$0.00 \$2,500.00 \$0.00 \$2,500.00 \$0.00 \$2,500.00 \$0.00 \$2,500.00 \$0.00 \$2,500.00 \$0.00 \$3,000.00 \$0.00 \$3,000.00 \$0.00 \$3,000.00 \$0.00 \$3,000.00 \$0.00				0.0		0.0														Ī					GRP	



Contract # 25320355 Agency: Great American Media CPE: 49/53/5443

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Changes as of: 9/30/2016 at 2:36 PM Flight: 10/18/16 - 10/24/16 Advertiser: DSCC IE Product: issue

Station: WTHI
Market: Terre Haute
Office: WASHINGTON

Version: Highlighting Revision 2

Total Spots: 44 Total CPP: \$0.00 Total \$: \$48,700.00

Separation:

Total GRP:

Buyer: Pino, Thomas Salesperson: BEN WILMETH 202-872-5880

Agency Order #: 5425867

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-872-5880

	REV+ 16 9p-10p	# Day/Time DP
	BULL	DP Program
ТОТА	\$2,000. 00 0.0	Rate A35P Len 10/18
TOTALS: 44	0.0 30 01 1	Len 10/18
44 \$48,700.00	1 \$2,000.00	Spots \$
\$0.00	\$0.00	СРР
0.0	0.0	GRP



Contract # 25320355 Agency: Great American Media CPE: 49/53/5443 Changes as of: 9/30/2016 at 2:36 PM Advertiser: DSCC IE Flight: 10/18/16 - 10/24/16

Version: Highlighting Revision 2

Station: WTHI Market: Terre Haute Office: WASHINGTON

Total Spots: 44

Total \$: \$48,700.00

Total CPP: \$0.00

Total GRP:

Product: issue

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC

Agency Order #: 5425867 Primary Demo: Adults 35+

Salesperson: BEN WILMETH 202-872-5880 **Buyer:** Pino, Thomas Assistant: BEN WILMETH 202-872-5880 Con Type: POLITICAL/VOTE Separation:

Special Instructions

Date/Time 09/29/16 10:24 AM 09/29/16 10:25 AM System 09/30/16 2:36 PM 09/29/16 11:58 AM Tammy Terry BEN WILMETH Added by CAROLYN ALLAIRE Ben - correct title on line 6 needs to be "harry". please revise. In 6 changed prgm name.ncir Rev rates down to sec 2 where applicable and added in spots Notice Received revised order Comment **Order Level Comments** thanks - tammy

10 %	N/A	\$48,700.00	44	100%	Total
e % Distrib Spots	N/A	\$48,700.00	44	100%	
	CPP	Dollars	Spots	% Distrib	Day/Time

Market Budget: \$78,548 WTHI Share: 62% Comment:

Competitive Information

WTWO: 30% **WAWV: 6% ETHI: 2%** 

\$48,700.00	44	Total	0.0
\$48,700.00	44	2016-Oct	0.0
Dollars	Spots	Month	SRP
Y	Monthly Summary	Moi	

					Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	\$ Chg Contract \$	Comment
								Changes: Competitive Market Budget from \$66,452 to \$78,548, Total Spots from 40 to 44, Comments from revised order,
								In 6 changed prgm name.ncir to Rev rates down to sec 2 where applicable and added in spots
Revision	9/30/16 2:36 PM BEN WILMETH	BEN WILMETH	Revised	4		\$0	\$0	NCIT. 8 buylines added or modified.
								Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$48,700.00, Comments from to revised order,
Revision	9/29/16 11:58 AM	9/29/16 11:58 AM   CAROLYN ALLAIRE	Confirmed			\$0	\$0	in 6 changed prgm name.ncir. 1 buyline added or modified.
Makegood 1	9/29/16 10:24 AM Tammy Terry	Tammy Terry	Confirmed			\$0	\$0	
New	9/28/16 3:04 PM BEN WILMETH	BEN WILMETH	Confirmed	40		\$48,700.00 \$48,700.00	\$48,700.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy

Printed on 09/30/2016 at 02:47 PM

# **CONTRACT**



WTHI 800 Ohio Street Terre Haute, IN 47807 (812) 232-9481

And:

Great American Media 3050 K Street Northwest Washington, DC 20007 USA

	Contract / Re	vision	Alt Order	#
	947401	1	2532035	5
Product			-	
Issue				
Contract Dates	Estimate #			
10/18/16 - 10/24/16	5443			
Advertiser			Original Date	e / Revision
POL/DSCC IE			09/29/16	/ 09/29/16
) <del>.</del>	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	Property	Accou	nt Executive	Sales Office
	WTHI	Katz V	Vashington	Katz/Washingto
	Special Hand	ling		
	Demographic			
	Adults 35+			
	Agy Code	Advert	iser Code	Product 1/2
	9913721			
	Agency Ref		Advertise	er Ref
	IN3307/TO23	2	1	

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate Rtr	Type Spots	Amount
N 1 WTHI 10/18/16 10/24/16 News 10 M-F  Start Date End Date Weekdays Spots/Week  Week: 10/17/16 10/23/16 -1111 4  Week: 10/24/16 10/30/16 1 1	6a-7a <u>Rate</u> \$800.00 \$800.00	:30	NM 5	\$4,000.00
N 2 WTHI 10/18/16       10/24/16 CBS This Morning         Start Date       End Date       Weekdays       Spots/Week         Week: 10/17/16       10/23/16       -TwTF       7         Week: 10/24/16       10/30/16       M       2	7a-9a <u>Rate</u> \$500.00 \$500.00	:30	<b>N</b> M 9	\$4,500.00
N         3         WTHI         10/23/16         10/23/16         CBS Sunday Morning           Start Date         End Date         Weekdays         Spots/Week           Week:         10/17/16         10/23/16        S         1	9a-1030a <u>Rate</u> \$800.00	:30	NM 1	\$800.00
N       4       WTHI       10/18/16       10/24/16       M-F 9a-10a         Start Date       End Date       Weekdays       Spots/Week         Week: 10/17/16       10/23/16       -1111       4         Week: 10/24/16       10/30/16       1       1	9a-10a <u>Rate</u> \$400.00 \$400.00	:30	NM 5	\$2,000.00
N 5 WTHI 10/18/16 10/24/16 News 10 Midday  Start Date End Date Weekdays Spots/Week  Week: 10/17/16 10/23/16 -1111 4  Week: 10/24/16 10/30/16 1 1	12p-1230p <u>Rate</u> \$1,200.00 \$1,200.00	:30	NM 5	\$6,000.00
N 6 WTHI 10/18/16 10/21/16 M-F 3p-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 -TwTF 1	3p-4p <u>Rate</u> \$400.00	:30	NM 1	\$400.00
N 7 WTHI 10/18/16 10/24/16 News 10 at 5p 5-530p  Start Date End Date Weekdays Spots/Week  Week: 10/17/16 10/23/16 -TwTF 1  Week: 10/24/16 10/30/16 M 1	5-530p <u>Rate</u> \$1,400.00 \$1,400.00	;30	NM 2	\$2,800.00
N 8 WTHI 10/18/16 10/24/16 News 10 at 6p  Start Date End Date Weekdays Spots/Week  Week: 10/17/16 10/23/16 -TwTF 1  Week: 10/24/16 10/30/16 M 1	6p-630p <u>Rate</u> \$2,500.00 \$2,500.00	:30	NM 2	\$5,000.00
N 9 WTHI 10/18/16 10/24/16 M-F 530p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	530p-6p <u>Rate</u>	:30	NM 5	\$3,500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Print Date 09/29/16

Page 2 of 2

09/29/16 / 09/29/16



	947401 /	Alt Order # 25320355	
Contract Dates	Product	Estimate #	1
10/18/16 - 10/24/16	Issue	5443	
Advertiser	Io	riginal Date / Revision	٦

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn Type S	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/17/16         10/23/16         -1111         4	Rate \$700.00					
Week: 10/24/16 10/30/16 1 1  N 10 WTHI 10/18/16 10/21/16 M-F 730p-8p  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 -TW-F 1	\$700.00 730p-8p <u>Rate</u> \$1,400.00		:30	NM	1	\$1,400.00
N 11 WTHI 10/19/16 10/19/16 Wed Hour 1  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16W 1	8p-9p <u>Rate</u> \$2,500.00		:30	NM	1	\$2,500.00
N 12 WTHI 10/23/16 10/23/16 Sunday Prime rotator  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16S 1	7p-11p <u>Rate</u> \$4,000.00		:30	NM	1	\$4,000.00
N 13 WTHI 10/22/16 10/22/16 News 10 Late News Sa <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16S- 1	11p-1130p <u>Rate</u> \$1,800.00		:30	NM	1	\$1,800.00
N 14 WTHI 10/23/16 10/23/16 Reg Season Colts (LIT)  Start Date End Date Weekdays Spots/Week  Week: 10/17/16 10/23/16S 1	Reg Season Co <u>Rate</u> \$10,000.00	lts	30	NM -	1	\$10,000.00
		Totals	0.00		40	\$48,700.00

POL/DSCC IE

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/24/16	40	\$48,700.00	(\$7,305.00)	\$41,395.00
Totals	40	\$48,700.00	(\$7,305.00)	\$41,395.00

Signature:	Date:
Signature:	Date.



Contract # 25320355 Agency: Great American Media CPE: 49/53/5443

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007 Advertiser: DSCC IE Product: issue

Changes as of: 9/28/2016 at 3:04 PM Flight: 10/18/16 - 10/24/16

Station: WTHI

Market: Terre Haute Office: WASHINGTON

Version: Original Order

Total Spots: 40 Total CPP: \$0.00

Total GRP:

Separation:

Spots Total

Total

CPP

GRP

\$4,500.00

\$800.00

0.0 0.0

0.0

\$4,000.00

Salesperson: BEN WILMETH 202-872-5880

10/18 - 10/18

Buyer: Pino, Thomas

**Agency Order #: 5425867** 

**Primary Demo:** Con Type: POLITICAL/VOTE Assistant: BEN WILMETH 202-872-5880

Total \$: \$48,700.00

11 8p-9p

Tu-F,M 10 7:30p-8p

Tu-F,M 8 6p-6:30p Tu-F,M 9 5:30p-6p

News 10 WTHI News 10 WTHI

Inside Edition

Sa 13 11p-11:30p 12 Su 7p-8p

> 60 Minutes-CBS Survivor-CBS Family Feud

1:36 8:300

\$4,000. 00

\$2,500. 00

30 30 30 30

\$1,800. 00

\$1,400. 00

\$700.00

ΟΊ

News 10 WTHI

[11/23/14 and 11/22/15 average delivery (Sun: 1P).]

COLTS V TITANS

\$10,000 .00

8 8 30

TOTALS:

40

\$48,700.00 \$10,000.00

\$0.00 \$0.00 \$1,800.00 \$4,000.00 \$2,500.00 \$1,400.00

\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00

0.0

Tu-F,M 5 12n-12:30p Tu-F,M 6 3p-4p

Doctore-

MALCE

\$400.00

30 30 8 30

\$1,200. 00

Ö

\$6,000.00 \$2,000.00

\$400.00

0.0 0.0

\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00

\$3,500.00 \$5,000.00 \$2,800.00

0.0 0.0 \$400.00

\$1,400. 00

30

\$2,500. 00

News 10 WTHI

3 9a-10:30a Tu-F,M 4 9a-10a

CBS News Sunday Morning

\$800.00 \$500.00 \$800.00

> 30 8

9

Live! With Kelly & Michael

**CBS This Morning** News 10 WTHI Program

Tu-F,M 2 7a-9a Tu-F,M 6a-7a

무

Rate

Len

10/18 5

Tu-F,M 7 5p-5:30p



# KAIZ TELEVISION GROUP

Special Instructions

Market Budget: \$66,452 WTHI Share: 62% Comment: WAWV: WTWO: 30% **ETHI: 2%** 

Competitive Information

6%

125 West 55th St New York, NY 10019

Agency: Great American Media CPE: 49/53/5443 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Contract # 25320355

Advertiser: DSCC IE Product: issue

Flight: 10/18/16 - 10/24/16

Changes as of: 9/28/2016 at 3:04 PM

Station: WTHI

Market: Terre Haute Office: WASHINGTON

Version: Original Order

Total Spots: 40 Total \$: \$48,700.00

Total CPP: \$0.00

Total GRP:

Primary Demo:

Salesperson: BEN WILMETH 202-872-5880 Buyer: Pino, Thomas Agency Order #: 5425867

Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-872-5880

Separation:

2016-Oct Month Total Monthly Summary Spots 40 40 \$48,700.00 \$48,700.00 Dollars

Day/Time Total % Distrib 100% 100% **Daypart Summary** Spots 40 40 **Dollars** \$48,700.00 \$48,700.00 CPM N N/A 0.0 0.0

Created/Received Created by 9/28/16 3:04 PM BEN WILMETH Status New Spot+ Spot-Transaction History \$ Chg \$48,700.00 \$48,700.00 Contract \$ Comment

Non-Discrimination Policy

New

Trans

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



Contract # 25320355 CPE: 49/53/5443 Agency: Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Agency Order #: 5425867

Salesperson: BEN WILMETH 202-872-5880 Buyer: Pino, Thomas

Changes as of: 9/29/2016 at 10:24 AM Flight: 10/18/16 - 10/24/16 Advertiser: DSCC IE Product: issue

Primary Demo:
Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-872-5880

Office: WASHINGTON

Market: Terre Haute

Version: Highlighting Makegood 1
Station: WTHI

Total Spots: 40 Total CPP: \$0.00 Total \$: \$48,700.00

Total GRP:

Separation:

Ben - correct title on line 6 needs to be "harry". please revise. thanks - tammy



Contract # 25320355 Agency: Great American Media CPE: 49/53/5443 Changes as of: 9/29/2016 at 11:58 AM

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Advertiser: DSCC IE Product: issue

Flight: 10/18/16 - 10/24/16

Version: Highlighting Revision 1 Station: WTHI Market: Terre Haute

Office: WASHINGTON

Total Spots: 40 Total CPP: \$0.00 Total \$: \$48,700.00

Total GRP:

Separation:

Agency Order #: 5425867 Primary Demo: Adults 35+

Buyer: Pino, Thomas

Salesperson: BEN WILMETH 202-872-5880

Con Type: POLITICAL/VOTE

Special Instructions

125 West 55th St New York, NY 10019

Assistant: BEN WILMETH 202-872-5880

	Order Level Comments
Date/Time Added by	Comment
	revised order,
09/29/16 11:58 AM   CAROLYN ALLAIRE	E In 6 changed prgm name.ncir
09/29/16 10:25 AM   System	Notice Received.
09/29/16 10:24 AM Tammy Terry	Ben - correct title on line 6 needs to be "harry", please revise, thanks - tammy

WTW0: 30%	WAWV: 6%	ETHI: 2%	Comment:	WTHI Share: 62%	Market Budget: \$66,452	
30%	6%	2%		62%	\$66,452	Competitive Information

	N/A	\$48,700.00	40	100%	Total
0.0	N/A	\$48,700.00	40	100%	
GRP	CPP	Dollars	Spots	% Distrib	Day/Time

00 007 08 \$	40	Total
\$48,700.00	40	2016-Oct
Dollars	Spots	Month
	,	

				Trans	Transaction History	
Trans	Created/Received Created by	Status	Spot+	Spot+ Spot-		\$ Chg   Contract \$   Comment
						Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$48,700.00, Comments from to revised order,
Revision	9/29/16 11:58 AM CAROLYN ALLAIRE	Revised			\$0	\$0 In 6 changed prgm name.ncir. 1 buyline added or modified.
Makegood 1	9/29/16 10:24 AM Tammy Terry	Confirmed			\$0	\$0
New	9/28/16 3:04 PM BEN WILMETH	Confirmed	40		\$48,700.00 \$48,700.0	\$48,700.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



KATZ TELEVISION

125 West 55th St New York, NY 10019

Agency: Great American Media CPE: 49/53/5443 Contract # 25320355

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Flight: 10/18/16 - 10/24/16
Advertiser: DSCC IE Product: issue

Changes as of: 9/29/2016 at 11:58 AM

Market: Terre Haute Office: WASHINGTON

Version: Highlighting Revision 1
Station: WTHI

Total Spots: 40 Total CPP: \$0.00 Total \$: \$48,700.00

Total GRP:

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-872-5880 Separation:

Buyer: Pino, Thomas Salesperson: BEN WILMETH 202-872-5880

Agency Order #: 5425867

Comments: revised order,

In 6 changed prgm name.ncir

[11/23/14 and 11/22/	14 1p-4p	Sa 13 11p-11:30p	12 7p-8p	11 8p-9p	Tu-F,M 7:30p-8p	Tu-F,M 9 5:30p-6p	8 6p-6:30p	7 5p-5:30p	Changes: Program fr	Tu-F,M 6 3p-4p	Tu-F,M 5 12n-12:30p	Tu-F,M 4 9a-10a	3 9a-10:30a	7u-F,M 2 7a-9a	Tu-F,M 1 6a-7a	# Day/Time	
[11/23/14 and 11/22/15 average delivery (Sun: 1P)]	COLTS V TITANS	News 10 WTH!	60 Minutes-CBS	Survivor-CBS	Family Feud	Inside Edition	News 10 WTHI	News 10 WTHI	Changes: Program from Doctors to Harry Connick	Harry Connick	News 10 WTHI	Live! With Kelly & Michael	CBS News Sunday Morning	CBS This Morning	News 10 WTHI	DP Program	
	\$10,000	\$1,800.	\$4,000. 00	\$2,500. 00	\$1,400. 00	\$700.00	\$2,500. 00	\$1,400. 00		\$400.00	\$1,200. 00	\$400.00	\$800.00	\$500.00	\$800.00	Rate Rating	
TOTALS	0	0	0	0	0	0	0	0		0	0	0	0	0			3
?	30 1	30 1	30 1	30 1	30 1		30 2	30 2		30 1	30 5	30 5	30 1	30 9	30 5	Len 10/18	Τ
																8	
																	10 - 10/10
	1					Un I	2	2			S)	51		9	OI .	Spots	18 - 10/18
		\$1,800.00	\$4,000.00	\$2.500.00	\$1,400.00	\$3.500.00	\$5,000,00	\$2.800.00	П	\$400.00	\$6.000.00	\$2,000.00	\$800.00	\$4,500.00	\$4,000.00		18 - 10/18
		\$1,800.00	\$4,000.00	\$2.500.00	\$1,400.00	\$3.500.00	\$5,000,00		П	\$400.00	\$6.000.00	\$2,000.00	\$800.00	\$4,500.00		Spots	Total Total

Station and Location:

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Date:

WTHI ETHI	TerreHante, IN	9-29-16
, Great America	n Media	
do hereby request station t	ime concerning the following issue:	
DSCC-IE		18

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
F	45	Ord	ered		

This broadcast time will be used by: DSCC-IE

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional): (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  Yes
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
I represent that the payment for the above described broadcast time has been furnished by (name and address):
DSCC
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
Mindy Myers 120 Maryland Ave NE Washington, DC 20003
120 Maryland Ave NE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

# TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_\_ before the time of the scheduled broadcasts.

Station at least be	ore the time of the scheduled	production.
TO BE SIGNED	BY ISSUE ADVERTISER (S	SPONSOR)  202 - 338 - 8700  Contact Phone Number
2 Dake	Signature	COMPACT FROME NUMBER
TOBESIGN	ED BY STATION REPRESENTA	ATIVE
Accepted	☐ Accepted in Part	☐ Rejected
AP	Nich lelezyn	GSM
Signature	Printed Name	Title

### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
A	TS (	Orde	red		
			(2)		

Attach proposed schedule with charges (if available):

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.